

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Koningstein  
Serial No. : 10/748,681  
Filed : December 31, 2003  
Art Unit : 3622  
Examiner : William A. Brandenburg  
Confirmation No.: 1968  
Notice of Allowance Date: December 28, 2010  
Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO  
FOLLOW THE USER TO ADDITIONAL WEB PAGES

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF ALLOWANCE

In response to the Notice of Allowance mailed December 28, 2010, enclosed are a completed issue fee transmittal form PTOL-85b and Comments on Examiner's Reasons for Allowance.

The required issue fee and publication fee are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other credits or charges to Deposit Account No. 06-1050.

Respectfully submitted,

Date: March 9, 2011

/Michael P. Shepherd/  
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